



HAMSTER
KOMBAT

April 2024

Hamster Kombat Whitepaper

 [hamster_kombat](#)  [hamster_kombat](#)



01

Introduction



Mobile Gaming and crypto

The future of the gaming industry is more and more related to mobile gaming. Mobile gamers are a huge audience at this stage, and the mobile gaming industry is among the fastest growing in the world.

As of 2023, the video game market has shown impressive growth, reaching a revenue volume of \$249.60 billion in 2023. A projected annual growth rate of 9.32% from 2023 to 2028 will allow the market to grow to an estimated \$389.70 billion.

This steady trend indicates an ever-increasing demand for video games in the coming years.

One of the main reasons why mobile games have developed so quickly is their accessibility. Smartphones and tablets have become an integral part of our daily lives, which makes mobile games easily accessible to play anytime and anywhere. With a variety of game genres and formats, every user can find something suitable and exciting to play.

Mobile games also offer unique opportunities for social interaction with friends and other players around the world. Online modes, multiplayer modes and the ability to socialize within the game make the gameplay more interesting and exciting.

The future for mobile gaming is due to the constant development of technology, improved graphics and game content. Mobile games will continue to attract more and more players and will become a major destination for entertainment and recreation in the digital world.

Clickers and incremental games are specific genres of games that are becoming increasingly popular among gamers of all ages. These games differ from traditional games in that the basic mechanics of gameplay is to constantly tap the screen (clicking) or gradually increase the production (incrementing) of certain resources.



Mobile Gaming and crypto

These games usually have simple mechanics, but can be very appealing due to the possibility of constant progression through active player participation.

Crypto Industry and mobile gaming do have a lot in common and can be close topics. Both themes combine elements of technology, virtual worlds, reward systems and blockchain, which allows them to interact and combine in different aspects.

The virtual economies of mobile games often offer players digital assets, virtual currencies, items and resources that can be used within the game. Some games even offer the ability to earn real money through the sale or exchange of in-game digital assets. This paves the way for cryptocurrencies that can also be used to exchange, trade and make money through mobile games.

Some games are incorporating blockchain technology and cryptocurrencies into their gameplay, offering players unique opportunities to store, exchange and trade digital assets. This enables decentralized virtual ecosystems where players can interact with each other and exchange digital assets in a safe and secure environment.

In this way, cryptocurrencies and mobile games can complement each other, opening up new opportunities for players, game creators and technology developers. Cryptocurrency strategies and mechanics can become an important element for the future development of mobile games, making the gameplay even more exciting and immersive for a wide audience.



Web3 industry challenges

Games can serve as an excellent tool for **"soft onboarding"** users into the cryptocurrency world. They offer a unique opportunity to introduce newcomers to the concept of cryptocurrencies, blockchain, and digital asset technology through an excitement and engaging gameplay experience.

Many games include virtual economies with in-game currencies, trading platforms, auctions and the ability to earn digital assets. These mechanics help users understand the basic principles of cryptocurrencies and blockchain such as decentralization, data protection, digital asset exchange and mining.

The player is already immersed in the game, already has accumulated assets, hence has a value of what is happening. And if such a player is offered to make a crypto wallet, he will do it quite willingly.

In addition, games can also stimulate users' interest in cryptocurrencies through various reward systems, unique gameplay mechanics and instant exchange of digital assets. This can help attract new users to the world of cryptocurrency and create a positive perception among audiences that were previously unfamiliar with the technology.

In this way, games can become a powerful tool to engage and educate users in the cryptocurrency world, offering them a fun and understandable way to learn new technologies and opportunities. In the future, the connection between games and cryptocurrencies will continue to evolve, opening new perspectives for integrating these two fields and attracting more users to cryptocurrency innovations.



Telegram apps and crypto mass adoption

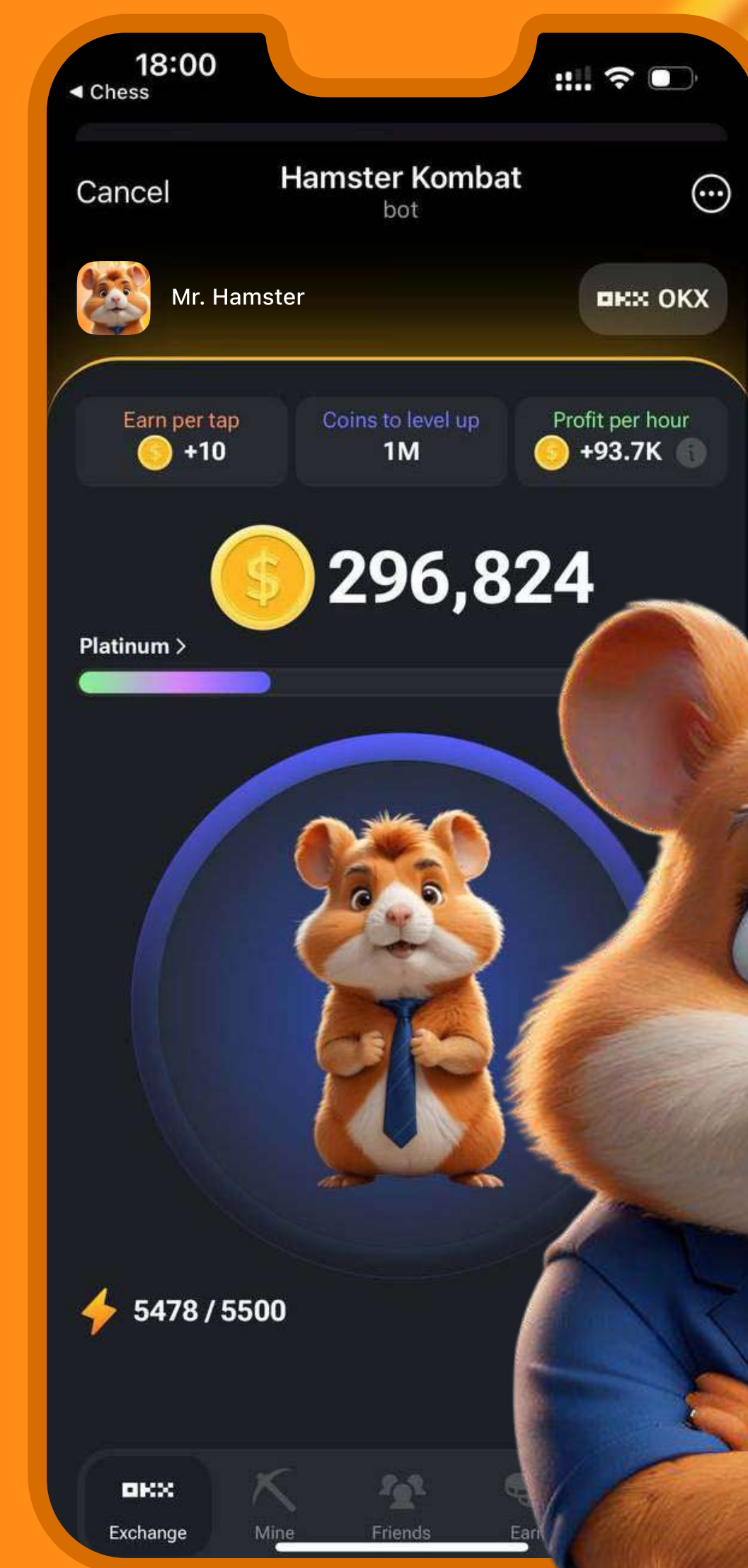
Telegram has a huge crypto audience around the world. This messenger platform is popular among crypto-enthusiasts, traders, investors and blockchain professionals. Telegram provides a convenient and secure way to communicate, share information and build communities around various cryptocurrency projects, ICOs, blockchain news and trading ideas.

Many crypto projects use Telegram to communicate with the community, make announcements, and discuss important news and updates. There are also many crypto groups and channels where users can share their ideas, analytics and discuss the latest trends in the cryptocurrency market.

Telegram is also an important tool for spreading information about cryptocurrencies, ICOs, new projects and blockchain technologies. Many crypto news and updates are disseminated through Telegram channels, making the platform one of the key sources of information in the crypto community.

In addition, Telegram is also used to discuss various aspects of cryptocurrencies and blockchain, host events, AMA sessions, webinars and other activities related to the cryptocurrency industry. Overall, Telegram plays an important role in facilitating communication and information exchange in the world of cryptocurrency and blockchain technologies.

Miniapps (mini-apps) are a great tool for engaging mass audiences in the cryptocurrency world. Miniapps are small programs or applications that can be easily embedded into various messengers, social networks or web platforms, providing users with convenient and quick access to various services and functionality.



Telegram apps and crypto mass adoption

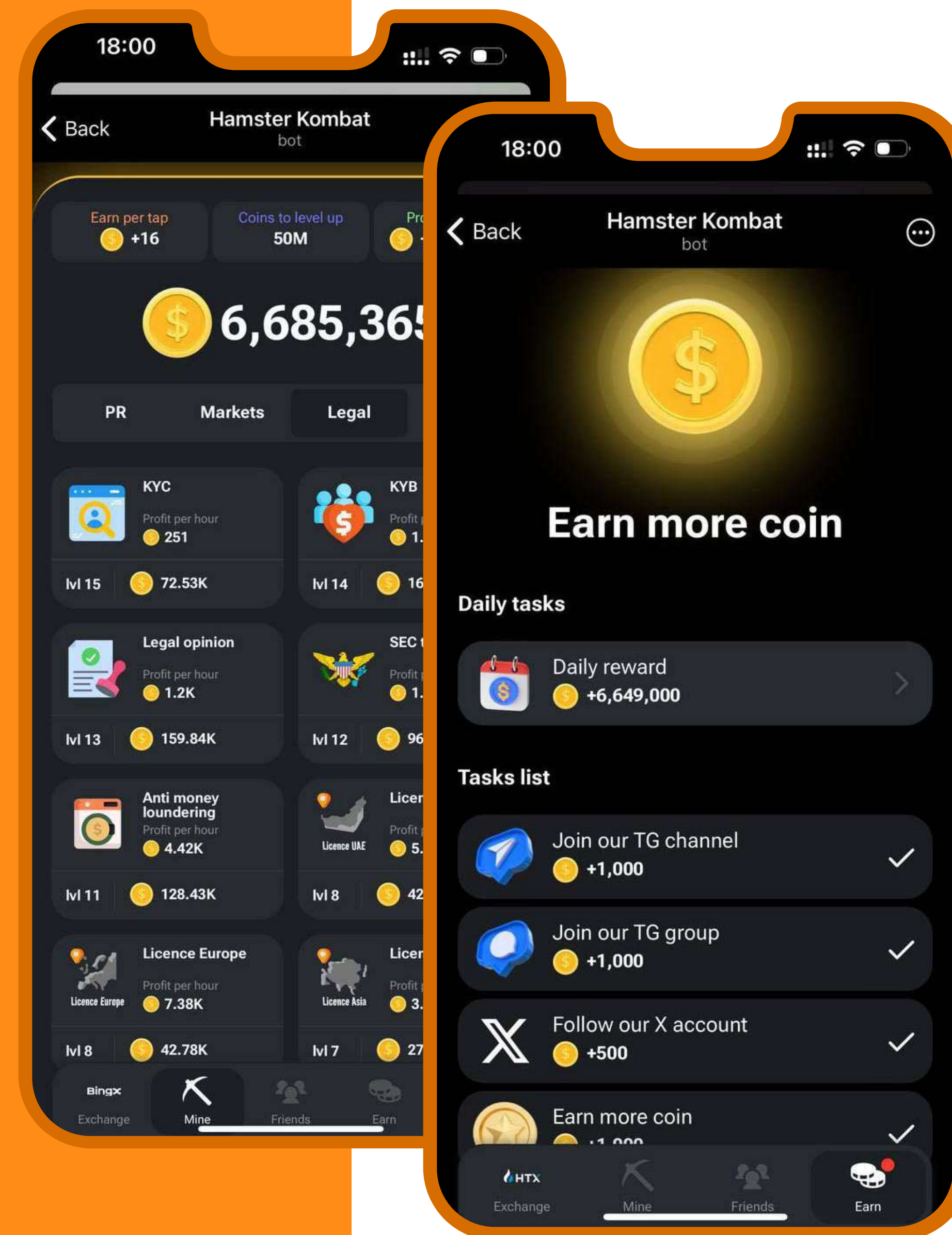
Using miniapps to engage audiences in the cryptocurrency world has many advantages. First, miniapps provide a convenient way to communicate with users and provide them with information about cryptocurrencies, ICOs, blockchain and other aspects of the cryptosphere. In addition, miniapps can provide access to various services such as cryptocurrency wallets, crypto games, crypto exchanges and other convenient tools.

Second, miniapps can be used for marketing campaigns, contests, giveaways, and other activities that promote audience engagement and participation. With their ease of use and accessibility through various platforms, miniapps help to expand users and keep them engaged with cryptocurrency topics.

Finally, miniapps can also help increase the transparency and security of users' interactions with cryptocurrency services by providing convenient and secure ways to exchange information and digital assets.

Thus, the use of miniapps can greatly simplify and improve the engagement of mass audiences in the cryptocurrency world by providing them with convenient access to various services and information about cryptocurrencies.

We are making a platform for crypto games on Telegram and we are confident that we will bring over 100 million users to the blockchain through our games in the next 2 years.



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How Hamster Kombat works



Gameplay and narrative

Hamster Kombat is a clicker project in which you players can feel like the CEO of one of the largest crypto exchanges to choose from, the player gets ownership of the project.

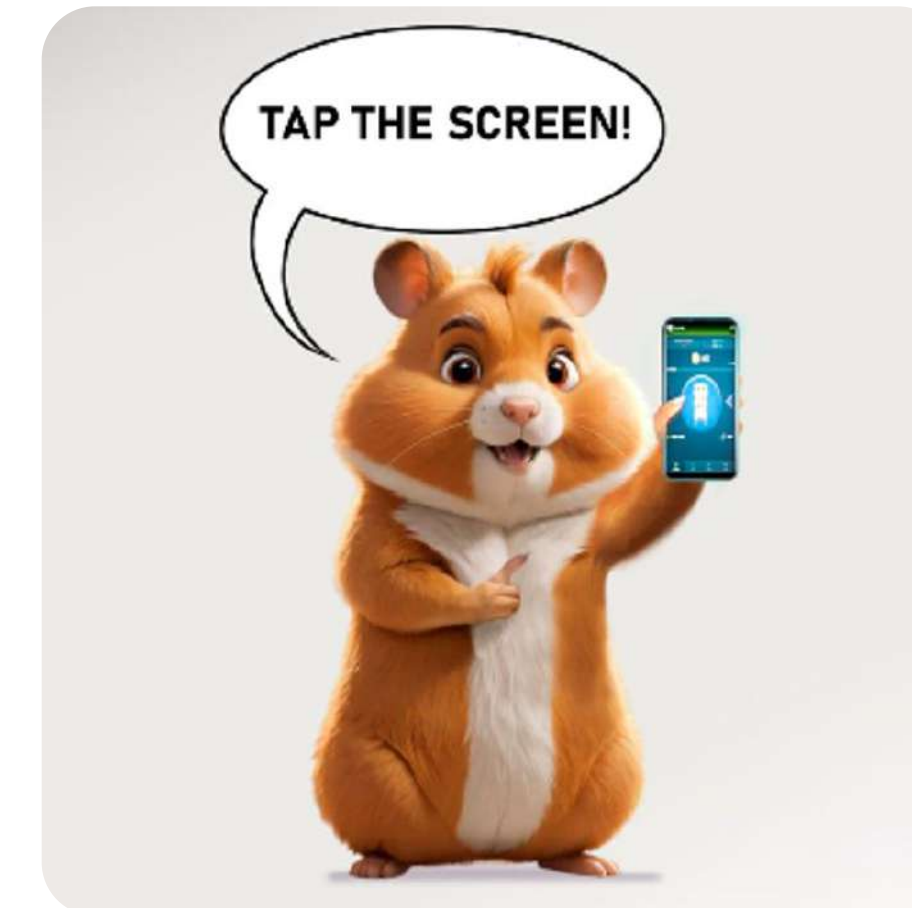
The task - with the help of clicks on the screen to earn coins, which at a later time can be converted into tokens and trade them on the real exchange.

The main plus - you do not always need to be online and click on the screen. There is a passive income - by buying certain cards you can pump yourself a parameter such as "Profit per hour". This will allow players to enter the game just once every 3 hours and collect the income that he has mined with the purchased cards.

There is also a referral system that also helps to increase your income, thing apart from the primary bonus for a friend the player gets a portion of his income.

The system of tasks and daily entry also facilitates the user the whole process of gameplay, thing to pick up the daily award requires only a minute, and to perform a simple task (subscribe to the channel, join the chat) - no more than five minutes.

All this functionality gives good audience engagement.

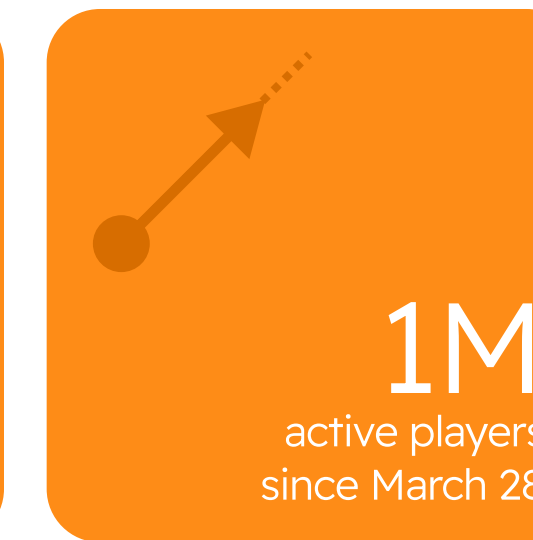


User Acquisition and Community

We have a huge experience of buying traffic worldwide in the gaming and crypto segment. 95% of the audience comes by recommendation of friends, which shows that our product is viral.

As per current metrics, we have amassed over 1 million active players since March 28 and plan to reach 3 million in the next 2 weeks.

With the help of community management we are educating players, removing their barriers, blocks and smoothly introducing them to the product.



Data driven approach

Our team are experienced product analytics experts:

01

>100

Collecting more than
100 metrics online

02



We do a good onboarding
of players so that there is
a high activation rate

03



We monitor player retention,
we optimize chips that increase
return to the game

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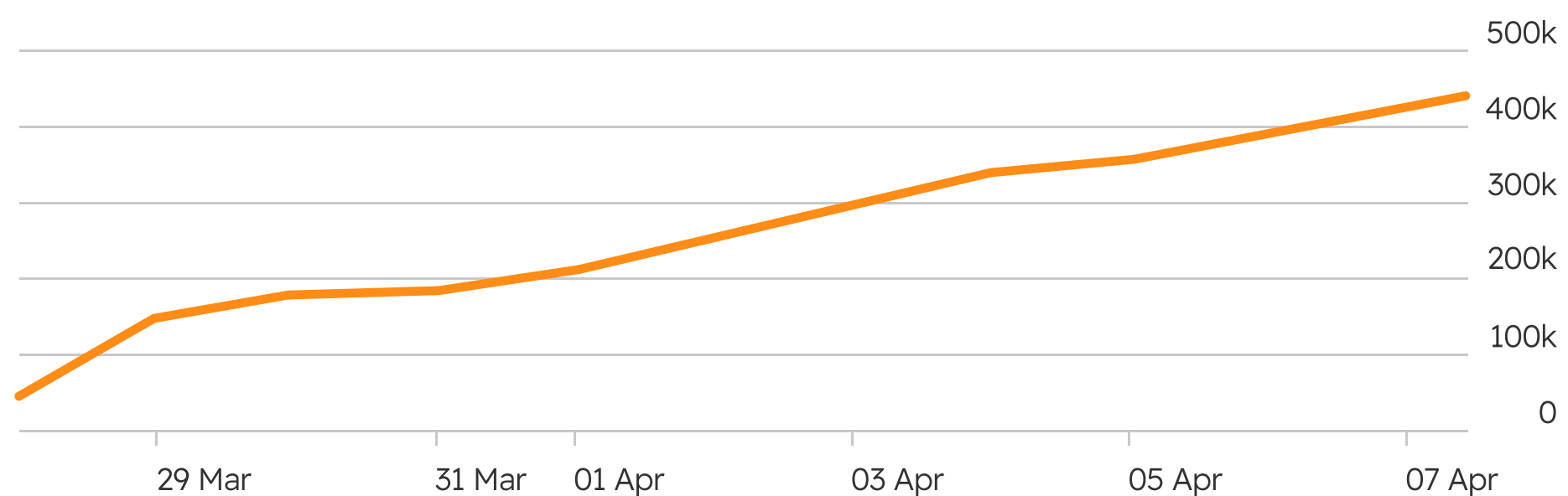
We are confident that we can
bring hundreds of thousands
and millions of new users to the
blockchain industry. Through in-
depth analytics of every step,
we will build interfaces and
onboarding to maximize the
number of players who convert
into crypto users

03

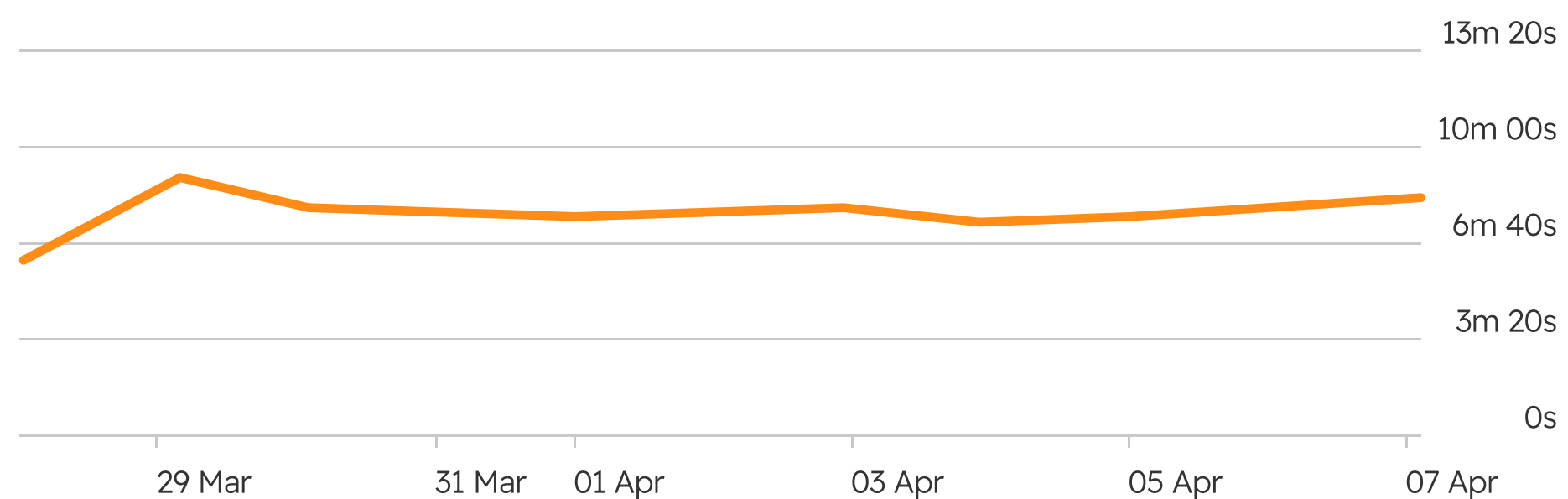
Highlights and key metrics

Optimizing the customer journey, we will increase retention

Users



Average engagement time



Country	Users	Average time
Nigeria	337k	26m 29s
Uzbekistan	315k	16m 38s
Russia	133k	24m 29s
United States	38k	9m 29s
Germany	32k	10m 21s
Bangladesh	29k	23m 54s
Vietnam	28k	39m 45s
India	21k	18m 03s
Indonesia	16k	25m 38s
Philippines	13k	30m 34s

1M

players

500k

DAU

95%

of players are invited by friends

~30 min

per week players spend in the app

50%

DAU per MAU

Contact our team for the up to date information

April 8-th 2024 edition

April 8-th 2024 edition

04

Roadmap



Squads



Squad mechanics will be used to engage the KOL community in team battles.

Being a member of a clan allows players to interact with each other, fight together, share experiences and help each other. The main points are as follows:

- 1. Play together with friends:** Invite your friends to Squad to have fun and enjoy playing together.
- 2. Create your own community:** Squad is not just a group of players, it's your own personal community. Discuss strategies, compete against each other and share your experiences together.
- 3. Promote your brand:** Even if Squad doesn't make you money, it's a great way to increase the visibility of your channel or group and attract new members.

Time limited events



Time limited events can be particularly attractive to the crypto community for the following reasons:

- 1. Promote increased participation and activity.** Time limited events can encourage crypto community members to participate in various activities such as contests, raffles, auctions, etc., which can help strengthen the community and engage more people.
- 2. Increase interest and engagement.** Time limited events can create a sense of excitement and urgency, which can capture the attention of crypto community members and mobilize them to action.
- 3. Expand the community.** Time limited events can attract new members interested in unique opportunities and rewards, which can help grow the community and expand its members.
- 4. Create unique and exclusive experiences.** Time limited events can offer crypto community members the opportunity to receive exclusive or limited items, bonuses, rewards, which creates a special and memorable experience for participants.

Thus, organizing Time limited events in the crypto community can be an effective way to strengthen the community, attract new members and create a unique and exciting experience for all participants.

PvP battles



PvP battles in a clicker game can add interest and dynamics to gameplay by offering players the opportunity to compete against each other on a level playing field. Here are a few advantages of PvP battles in clicker game:

- 1. Competition:** PvP battles encourage players to compete and improve their skills and strategies to defeat other players.
- 2. Socialization:** PvP battles provide an opportunity for players to interact and cooperate, discuss tactics and share experiences.
- 3. Motivation:** PvP battles can encourage players to stay in the game for longer and improve their gaming experience, as battles with live opponents present a more interesting challenge than fighting against a computer.
- 4. Rewards:** PvP battles can offer unique rewards that are not available in other game modes, which can attract players to participate in battles for the opportunity to win valuable prizes.
- 5. Skill Development:** PvP battles can help players develop their strategic thinking, tactical and reaction skills, which can be useful for progressing in the game itself.

Thus, incorporating PvP battles into a clicker game can enrich the gameplay by adding an element of competition and an opportunity for players to showcase their skills and strategies.

SDK for game developers



SDK for third party game developers works by providing a set of tools, libraries, and guidelines for developers to create games that can run on our platform. These feature will create an internal app store involving players with a new content and using our platform features to optimize product metrics. Besides, Hamster Kombat team is working on the real time PvP engine, that allows real time PvP battle using any game interface.

SDKs for game developers help simplify the process of creating game applications, improve game performance and functionality, and enable faster and more efficient development of game content.

Tokenomics and token utility



Token utility in our game will be used as a classic in-game currency:

01



Purchase of in-game items and upgrades

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Buying upgrades to speed up progress

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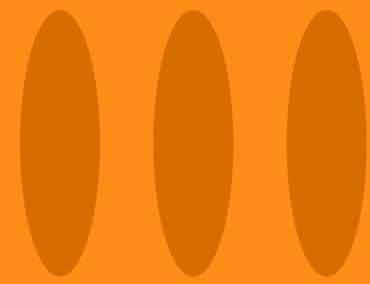
Buying items for characters and limited series of characters

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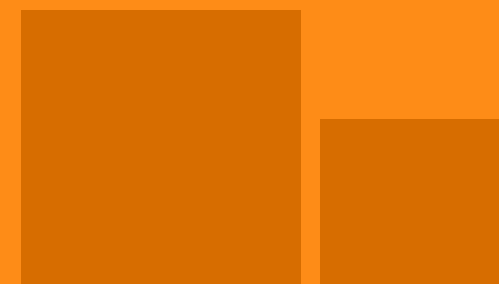
Payment for access to exclusive content or events

05



Purchasing various in-game services, such as premium support assistance

06



Squads

07



Time limited events

08



PvP battles

09



Live events

10



SDK for game developers



HAMSTER
KOMBAT

We're making the web3 future closer!
Join us right now and revolutionize the GameFi world!